

BENJAMIN SCHWAB
GRAPHIC DESIGN

13b Albion Drive, E8 4LX London, UK
beno@benosan.ch | <http://www.benosan.ch>
0044 (0) 7842 903 034

WORK EXPERIENCE

- Oct 08 - 2009* **LBI for Marks & Spencer E-Commerce** | Designer, London
_Web designer, part of a team of 5, working on-site at M&S within their complex organisation and consistently exceeding expectations.
_Responsible for the design of new and updating webpage templates, general maintainance of the website using the Amazon CMS platform.
_Successfully working with the different M&S departments (copywriters, content managers, trading teams, marketing and legal) to implement effective web pages and emails (overall sales for the website up 35% over the same period last year).
_Following precise brand guidelines and corporate style on a daily basis.
_Working well meeting tight deadlines on diverse campaigns and special events.
<http://www.marksandspencer.com> | <http://www.lbi.co.uk>
- Sep 08 - Feb 09* **Perfect Now for Oliver Arlt** | Art Direction, London
_Design & production management of fashion photography publication.
_Project exhibited at the Mall Gallery, London.
- Jan 09* **Grand Opera House Geneva for Vickyh** | Graphic Design, Switzerland
_Pitched with fellow graphic designer for the new visual identity (Finalist).
_Concept and design of logotype, printed promotional material (season and production posters), creation of guidelines for imagery usage and house stationary suite.
- Sep - Nov 08* **Langham Hotel London for LabelV** | Web Design, London
_Concept, design and navigation of the website 'Beauty Awakens'.
_Consulted with web-programmer to realise Flash website.
_Designed following precise brand guidelines.
<http://www.beautyawakens2009.com>
- Nov 08, Nov 09* **Maybourne Hotel Group for LabelV** | Web Design, London
_Concept, design and navigation of the Flash programmed website 'Mayb'.
_Design of the online newsletters for Claridge's, The Berkeley and Connaught hotels
_Designed following precise brand guidelines.
<http://www.maybourne.com/mayb>
- Jan - Feb 08* **LabelV Creative & Digital Agency** | Graphic Design, London
_Creation of the company's visual identity (Logotype and stationary suite).
_Pitch for the website of 'The Langham Hotel, Pasadena' to promote new restaurant.
_Design consultation on various projects.
<http://www.labelv.com>
- 2005-2006* **Vickyh Design Agency** | Graphic Design, Switzerland
_Concept and design of a virtual online book presenting the origins, ethos and evolution of the company, Vickyh: <http://www.vickyh.ch/fr/about.html>
_Concept, design and programming of HTML virtual notebook for travel agency: http://www.vickyh.ch/listes_de_mariage/index.html
_Internship incorporating design, production and client relations. Gained a clear understanding of the house brand and philosophy.
<http://www.vickyh.ch>

EDUCATION

- 2006-2008* **MA Communication Design** | Editorial Design
With **Distinction**. Central Saint Martins, London, UK.
_Collection of books (various formats), series of [1:1] medium-format photographs.
- 2003-2006* **BA in Visual Communication**
Haute Ecole d'Arts Appliqué (HEAA), Geneva, Switzerland.
_Conceptual interactive piece (Installation, short video, series of manipulated objects).

SKILLS

Advanced Photoshop | Illustrator | Indesign | Dreamweaver | Final Cut Pro
Basic knowledge of Flash and After Effects
French (Mother tongue) | English (Fluent) | German (Basic)

AWARDS

- 2008 Graduate Photography Online 2008** | Source Photographic Review
_Series of [1:1] portraits and photofits exploring our memory for faces.
_Selected as one of the 12 best projects by the curators of the Galerie Fotohof (Salzburg, Austria) across the UK and Ireland.
_http://www.source.ie | http://www.fotohof.or.at

SHOWS & PUBLICATIONS

- Sept 08 Perfect Now** | London College of Fashion MA Graduate Exhibition
Exhibition of the book designed for Oliver Art, MA Fashion Journalism, Mall Gallery, London.
- Sept 08 Up All Night** | London Design Festival 2008
MA project selected as part of Central Saint Martins graduate showcase, Innovation Center, Design Week.
- Jul 08 Central Saint Martins MA Graduate Exhibition**
Exhibition of MA project, *Is the Mind a Muscle?*, Mall Gallery, London.
- Feb 2008 We Are Here** | CSM Work in Progress Show
MA Communication Design students collective exhibition, Shoreditch Town Hall, London.
- Jul 2005 Ether** | Paléo Open Air Music Festival 05, Switzerland
Short-film projected during the festival, <http://www.paleo.ch>
- 2005 Réseau** | Centre pour l'Image Contemporaine, Geneva, Switzerland
Short-film projected at '11th BIM_Biennale de l'image en Mouvement'.
- 2004 Gay Pride 04** | Grütli, Maison de la Culture, Geneva, Switzerland
Short-film projected during the event at 'Fonction Cinéma'.

References available on request.